Data protection

Data protection

We wrote this privacy policy (version 21.10.2018 - 221076396), in accordance with the provisions of the Basic Data Protection Regulation (EU) 2016/679 and the Data Protection Act (DSG), in order to explain, which information we collect, how we use data and what decision-making options you have as a visitor to this site.

Unfortunately, it is in the nature of things that these explanations sound very technical, but we have tried to make the most important things as simple and clear as possible.

Automatic data storage

When you visit websites today, certain information is automatically created and stored, including on this website.

If you visit our website as it is now, our web server (computer on which this website is stored) automatically saves data such as

- the address (URL) of the website you are visiting
- browser and browser version
- the operating system used
- the address (URL) of the previously visited page (referrer URL)
- the host name and IP address of the device from which it is accessed
- date and time

in files (web server log files).

As a rule, web server log files are stored for two weeks and then deleted automatically. We do not disclose this information, but we can not rule out that it will be seen by a third party in the event of unlawful behaviour.
The legal basis, according to Article 6 paragraph 1 f DSGVO (lawfulness of processing), is that there is a legitimate interest in enabling the error-free operation of this website by capturing web server log files.

Storage of personal data

Personal data that you submit to us electronically on this website, such as name, e-mail address, address or other personal information in the course of submitting a form or comments in the blog, will be transmitted by us together with the time and your IP address. Your personal data is used only for the purpose specified, kept safe and not disclosed to third parties.

We only use your personal data for communication with visitors who expressly request contact and for the processing of the services and products offered on this website. We will not disclose your personal information without consent, but we can not rule out that it will be seen by a third party in the event of unlawful behaviour.

If you send us personal data by e-mail - outside of this website - we cannot guarantee secure transmission and protection of your data. We recommend that you never send confidential information via email.

The legal basis under Article 6 (1a) of the GDPR (lawfulness of processing) is that you give us consent to the processing of the data you enter. You can revoke this consent at any time - an informal e-mail is sufficient, you will find our contact details in the imprint.

Rights according to the General Data Protection Regulation

According to the regulations of the DSGVO and the Austrian Data Protection Act (DSG) you have the following rights:

- Right to correction (Article 16 GDPR)
- Right to cancellation ("Right to be forgotten") (Article 17 GDPR)
- Right to restriction of processing (Article 18 GDPR)
- Right to Notification - Obligation to Notify in Connection with Correction or Deletion of Personal Data or Restriction of Processing (Article 19 GDPR)
- Right to data portability (Article 20 GDPR)
- Right of objection (Article 21 GDPR)
- Right not to be subjected to a decision based solely on automated processing - including profiling - (Article 22 GDPR)

If you think that the processing of your data violates data protection law or your data protection claims have otherwise been violated in any way, you can complain to the supervisory authority, which in Austria is the data protection authority whose website you can find at https://www.youtube.com/. find dsb.gv.at/.

TLS encryption with https

We use https to transmit data securely on the Internet (data protection through technology design Article 25 paragraph 1 GDPR). By using TLS (Transport Layer Security), an encryption protocol for secure data transmission over the Internet, we can ensure the protection of confidential data. You acknowledge the use of this safeguarding of the data transfer at the small lock symbol in the upper left corner of the browser and the use of the scheme https (instead of http) as part of our Internet address.

Cookies

Our website uses HTTP cookies to store user-specific data.
A cookie is a short data packet that is exchanged between the web browser and the web server, but is completely meaningless to them and is only used for the web application, as for example, an online store, receives information, such as the content of a virtual shopping cart.

There are two types of cookies: first-party cookies are created by our website, and third-party cookies are created by other websites (eg. Google Analytics).
Example cookie data:

- Name: _ga
- Expiration time: 2 years
- Usage: Differentiation of website visitors
- Example value: GA1.2.1326744211.152221076396

There are three categories of cookies: essential cookies to ensure basic functionality of the website, functional cookies to ensure website performance and targeted cookies to enhance the user experience.

We use cookies to make our website more user-friendly. Some cookies remain stored on your device until you delete them. They allow us to recognize your browser on your next visit.

See cookie settings and delete cookies

If you want to know which cookies have been saved in your browser, change cookie settings or delete cookies, you can find this in your browser settings:

- Safari: Manage cookies and site data with Safari
- Firefox: delete cookies to remove data that websites have stored on your computer
- Chrome: delete, activate, and manage cookies in Chrome
- Internet Explorer: delete and manage cookies

If you do not wish the storage of data in cookies, you can set up your browser to inform you about the setting of cookies and to allow this only in individual cases. You can always delete cookies that are already on your computer or disable cookies. The procedure for doing this varies for browsers and it's easiest for you to look up the instructions on Google with the keyword "delete cookies Chrome" or "disable cookies Chrome" in the case of a Chrome browser or exchange the word "Chrome" with the name of your browser, eg. Edge, Firefox, Safari.
If you generally do not allow us to use cookies, ie. disable them via browser setting, some features and pages may not work as expected.

Newsletter Privacy Policy

If you subscribe to our newsletter you submit the above-mentioned personal data and give us the right to contact you by e-mail. We use the data stored in the registration for the newsletter exclusively for our newsletter and do not pass this on.

If you unsubscribe from the newsletter - you will find the link in each newsletter at the bottom - then we delete all your data that was saved with the registration for the newsletter.

Google Fonts Privacy Policy

We use Google Fonts from Google Inc. (1600 Amphitheater Parkway Mountain View, CA 94043, USA) on our website. Google Fonts are used without authentication and no cookies are sent to the Google Fonts API. If you have an account with Google, none of your Google Account information will be transmitted to Google while using Google Fonts. Google only records the use of CSS and the fonts used and stores

this data securely. More about these and other questions can be found at https://developers.google.com/fonts/faq?tid=221076396.

To see what data Google collects and what this data is used for, visit https://www.google.com/intl/en/policies/privacy/.

Google Maps Privacy Policy

We use Google Maps from Google Inc. (1600 Amphitheater Parkway Mountain View, CA 94043, USA) on our website.

By using the features of this map, data will be transmitted to Google. To see what data Google collects and what this data is used for, visit https://www.google.com/intl/en/policies/privacy/.

Google Analytics Privacy Policy

We use Google Analytics from Google LLC (1600 Amphitheater Parkway Mountain View, CA 94043, USA) to statistically analyze visitor data. Google Analytics uses targeted cookies.

Cookies from Google Analytics

- _ga
    - Expiration time: 2 years
    - Usage: Differentiation of website visitors
    - Example value: GA1.2.1326744211.152221076396
- _gid
    - Expiry time: 24 hours
    - Usage: Differentiation of website visitors
    - Example value: GA1.2.1687193234.152221076396
- _gat_gtag_UA_122407294-1
    - Expiry time: 1 minute
    - Use: Used to throttle the request rate. If Google Analytics is provided through Google Tag Manager, that cookie will be named _dc_gtm_UA-122407294-1.
    - Example value: 1

For more information about Terms of Use and Privacy, please visit http://www.google.com/analytics/terms/en.html or https://support.google.com/analytics/answer/6004245?hl=en.

Pseudonymization

Our concern with regards to the DSGVO is the improvement of our offer and our web appearance. Since the privacy of our users is of utmost importance to us, the user data is pseudonymized. The data processing takes place on the basis of the legal regulations of the § 96 Abs 3 TKG as well as the kind 6 EU-DSGVO Abs 1 a) (consent) and / or f (legitimate interest) of the DSGVO.

Deactivation of data collection by Google Analytics

The browser add-on for disabling Google Analytics JavaScript (ga.js, analytics.js, dc.js) allows site visitors to prevent Google Analytics from using their data.

You may prevent the collection by Google of the data generated by the cookie and related to your use of the website as well as the processing of this data by Google by downloading and installing the browser plug-in available under the following link: https://tools.google .com / dlpage / gaoptout? hl = en

Google Analytics addendum to data processing

We have entered into a direct customer agreement with Google for the use of Google Analytics by accepting the "Data Processing Supplement" in Google Analytics.

To read more about the Google Analytics Add-on here: https://support.google.com/analytics/answer/3379636?hl=en&utm_id=ad

Google Analytics IP anonymization

We have implemented the IP address anonymization of Google Analytics on this website. This feature has been developed by Google to enable that site to comply with applicable privacy practices and recommendations of local data protection authorities when they prohibit storage of the full IP address. The anonymization or masking of the IP takes place as soon as the IP addresses arrive in the Google Analytics data collection network and before any storage or processing of the data takes place.

More information on IP anonymization can be found at https://support.google.com/analytics/answer/2763052?hl=en.

Google Analytics Demographics and Interests Reports

We've turned on the advertising reporting features in Google Analytics. The Demographics and Interests reports include age, gender, and interests. This allows us - without this data being assigned to individual persons - to get a better picture of our users. Learn more about advertising features at https://support.google.com/analytics/answer/3450482?hl=en_AT&utm_id=ad.

You can stop using your Google Account's activities and information under "Advertising settings" at https://adssettings.google.com/authenticated via checkbox.

Google Analytics deactivation link

By clicking on the following deactivation link, you can prevent Google from recording further visits to this website. Attention: The deletion of cookies, the use of the incognito / private mode of your browser, or the use of another browser leads to data being collected again.

Disable Google Analytics

Google reCAPTCHA Privacy Policy

We use Google reCAPTCHA from Google Inc. (1600 Amphitheater Parkway Mountain View, CA 94043, USA) to prevent spam.

The legal basis for use is Article 6 (1) f (lawfulness of processing), as there is a legitimate interest in protecting this website from bots and spam.

reCAPTCHA is a free service that protects web pages against spam and abuse. It uses advanced risk analysis techniques to keep people and bots apart. With the new API, a significant number of valid human users will pass the reCAPTCHA challenge without having to solve a CAPTCHA. We use reCAPTCHA to secure forms.

By using reCAPTCHA, data will be transmitted to Google using Google to determine whether the visitor is human or spam. What information Google collects and how it uses this information can be found at https://policies.google.com/privacy?hl=en-AT. Google's Terms of Service and Products can be found at https://policies.google.com/terms?hl=en-AT.

Hotjar Privacy Policy

We use on this website Hotjar Limited (Level 2, St Julian's Business Center, 3, Elia Zammit Street, St Julian's STJ 1000, Malta) to statistically analyze visitor data. Hotjar is a service that analyzes the behaviour and feedback of users on websites through a combination of analysis and feedback tools. Hotjar-based websites have integrated a tracking code on their websites, which will be transmitted to our servers located in Ireland (EU). This tracking code contacts Hotjar's servers and sends a script to the computer or terminal that accesses the Hotjar-based Web site. The script collects certain data relating to the user's interaction with the corresponding web page. This data is then sent to the servers of Hotjar for processing.

More details on the Privacy Policy and what information is collected by Hotjar in any way can be found at https://www.hotjar.com/legal/policies/privacy.

Deactivation of Hotjar
If you do not want Hotjar to collect your data, you can activate the Hotjar Opt Out. There you have the option to disable or re-enable the collection of data by Hotjar by simply clicking the red hotjar button. Attention: The deletion of cookies, the use of the incognito / private mode of your browser, or the use of another browser leads to data being collected again.

Embedded Social Media Elements Privacy Policy

We integrate elements of social media services on our website to display pictures, videos and texts.
By visiting pages representing these elements, data is transferred from your browser to the respective social media service and stored there. We do not have access to this data.
The following links lead you to the pages of the respective social media services where it is explained how they deal with your data:

- Instagram Privacy Policy: https://help.instagram.com/519522125107875

- The Google Privacy Policy applies to YouTube: https://policies.google.com/privacy?hl=en
- Facebook Data Policy: https://www.facebook.com/about/privacy
- Twitter Privacy Policy: https://twitter.com/privacy

Facebook Privacy Policy

We use functions of Facebook, a social media network of Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbor, Dublin 2 Ireland.
You can read more about the features (social plug-ins) Facebook provides on https://developers.facebook.com/docs/plugins/.
By visiting our website information can be transmitted to Facebook. If you have a Facebook account, Facebook can associate that information with your personal account. If you do not want that, please log out of Facebook.
The privacy policy, which information Facebook collects and how they use them can be found at https://www.facebook.com/policy.php.

YouTube Privacy Policy

We use YouTube's YouTube video service, YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA.

By accessing pages of our website that have integrated YouTube videos, data is transmitted to YouTube, stored and evaluated.
If you have a YouTube account and you're signed in, that information will be associated with your personal account and the data stored in it.

To see what data Google collects and what this data is used for, visit https://www.google.com/intl/en/policies/privacy/.

Twitter Privacy Policy

We use features on this site from Twitter, a Twitter International Company social network, One Cumberland Place, Fenian Street, Dublin 2 D02 AX07, Ireland.

This also allows personal data to be transmitted to Twitter. We do not monitor this data exchange and do not store anything about it.

If you would like to know more about how Twitter uses your information, you can find all the information in the Twitter Privacy Policy at https://twitter.com/privacy.

If you have an account on Twitter, you can change your privacy settings in Account Settings at https://twitter.com/settings/account.

Instagram Privacy Policy

We use features of the social media Instagram network of Instagram LLC, 1601 Willow Rd, Menlo Park CA 94025, USA.

We can display images and videos with embedded Instagram features.

By calling up pages that use such functions, data (IP address, browser data, date, time, cookies) are transmitted to Instagram, stored and evaluated.

If you have an Instagram account and you're signed in, it will be associated with your personal account and the data stored in it.

To see what data Instagram collects and what this data is used for, visit https://help.instagram.com/519522125107875.

LinkedIn Privacy Policy

We use Social Media Network features on LinkedIn, LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA.

By calling up pages that use such functions, data (IP address, browser data, date and time, cookies) are transmitted to LinkedIn, stored and evaluated.

If you have a LinkedIn account and are logged in, this information will be associated with your personal account and the data stored in it.

To see what data LinkedIn collects and what this data is used for, visit https://www.linkedin.com/legal/privacy-policy.

AddThis privacy policy

We use features of AddThis from Oracle America, Inc. (500 Oracle Parkway, Redwood Shores, CA 94065, USA) to enable visitors to share content on this site. By using the AddThis Buttons (see http://www.addthis.com/get/share/en/) by AddThis, visitors are able to access content from this website in various social networks such as Facebook, Twitter, Pinterest, Google+ and many others to share.

What data does AddThis process?

When visitors share content with AddThis in services where they have an account and are logged in, the visit and sharing can be associated with the user.
AddThis uses cookies, pixel tags, HTTP headers and browser identifiers to gather information about visitor behaviour and shares this information with third parties after pseudonymisation.
Here is an example list of potentially processed data:

- Unique ID of a cookie placed in the web browser
- Address of the visited website
- Time of website visit
- Search queries that have taken a visitor to the AddThis page
- Length of stay on a website
- The IP address of the computer or mobile device
- Mobile promotional IDs (Apple IDFA or Google AAID)
- Information contained in HTTP headers or other transmission protocols used
- Which program was used on the computer (browser) or which operating system (iOS)

Cookies from AddThis

AddThis uses cookies which we list in the following examples. More about AddThis cookies can be found at http://www.addthis.com/privacy/privacy-policy.

- bt2
  - Expiration time: 255 days
  - Usage: Used to record portions of the website visited to recommend other parts of the website
  - Example value: 8961a7f179d87qq69V69221076396
- bku
  - Expiration time: 179 days
  - Usage: Registers anonymized user information such as IP address, geographic location, visited websites, and which ads the user clicked to optimize the ad based on user movement on websites that use the same ad network
  - Example value: ra / 99nTmYN + fZWX7221076396

Disclosure of data to third parties by AddThis

AddThis shares aggregated information with third parties - details can be found at http://www.addthis.com/privacy/privacy-policy#section5.

Storage duration with AddThis

AddThis retains collected data for a period of up to 13 months from the date of data collection.

AddThis opt-out

If you no longer want to see ads based on data collected by AddThis, you can use the opt out button at http://www.addthis.com/privacy/opt-out. An opt-out cookie is set, which you can not delete to keep this setting.

You can also set preferences for usage-based online advertising at http://www.youronlinechoices.com/at/ in preference management.

If you want to know more about how AddThis handles your data, you can find all the information at http://www.addthis.com/privacy/privacy-policy.

XING Privacy Policy

On our website we use functions of the social media network XING of the company XING SE, Dammtorstraße 30, 20354 Hamburg, Germany.

By calling up pages that use such functions, data (IP address, browser data, date and time, cookies) are transmitted to XING, stored and evaluated.

If you have a XING account and are logged in, this information will be associated with your personal account and the data stored therein.
The Privacy Policy, which information XING collects and how they use it, can be found at https://www.xing.com/privacy.

Facebook Pixel Privacy Policy

We use the Facebook Pixel of Facebook, a social media network of the company Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbor, Dublin 2 Ireland.

The code implemented on this page can evaluate the behaviour of visitors who have come to this website from a Facebook ad. This can be used to improve Facebook ads and this data is collected and stored by Facebook. The collected data is not visible to us but can only be used within the scope of advertisements. By using the Facebook pixel code, cookies are also set.

By using Facebook Pixel, your visit to this website is communicated to, so that visitors get to see matching ads on Facebook. If you have a Facebook account and are logged in, the visit to this website will be associated with your Facebook user account.

To find out how the Facebook Pixel is used for advertising campaigns, visit https://www.facebook.com/business/learn/facebook-ads-pixel.

You can change your ad settings on Facebook at https://www.facebook.com/ads/preferences/?entry_product=ad_settings_screen, if you're signed in to Facebook. At http://www.youronlinechoices.com/preferentialmanagement/ you can manage your preferences regarding usage-based online advertising. You can disable or enable many providers at once or make settings for individual providers.

More information about Facebook's data policy can be found at https://www.facebook.com/policy.php.

Outbrain Privacy Policy

Our website uses the technology of the service provider "Outbrain". For more information, see Outbrain's privacy policy. Manage your settings here: https://my.outbrain.com/recommendations-settings/home.

Source: Created with the privacy generator of firmenwebseiten.at

Additional information

Who we are

The address of our website is www.dna4me.eu.

What personal information we collect and why we collect it

Comments

When visitors write comments on the site, we collect the data displayed in the comment form, as well as the visitor's IP address and the user-agent string (which identifies the browser) to help detect spam.

From your email address, you can create an anonymous string (called a hash) and submit it to the Gravatar service to see if you're using it. The privacy policy of the Gravatar service can be found here: automattic.com/privacy/. Once your comment is approved, your profile picture will be publicly visible in the context of your comment.

Cookies

If you write a comment on our website, this may be a consent to save your name, email address and website in cookies. This is a convenience feature so you do not have to re-enter all this data if you write another comment. These cookies are stored for one year.

If you have an account and sign up for this site, we will set a temporary cookie to see if your browser accepts cookies. This cookie contains no personal information and is discarded when you close your browser.

When you sign up, we will set up some cookies to store your login and viewing options. Log-in cookies expire after two days and cookies for display options after one year. If you select "Stay signed in" when signing up, your registration will be maintained for two weeks. Logging out of your account will delete the login cookies.

Embedded content from other websites

Posts on this site may contain embedded content (eg. videos, pictures, posts, etc.). Embedded content from other websites behave just as if the visitor had visited the other website.

These websites may collect information about you, use cookies, embed additional third-party tracking services, and record your interaction with this embedded content, including your interaction with the embedded content if you have an account and are logged in to this site.

How long we save your data

If you write a comment, it will be stored indefinitely including metadata. That way, we can automatically detect and approve episode comments instead of keeping them in a moderation queue.

For users who register on our website, we also store the personal information they provide in their user profiles. All users can view, modify or delete their personal information at any time (the username cannot be changed). Site administrators can also view and change this information.

What rights do you have to your data?

If you have an account on this website or have written comments, you may request that we export your personal information, including any data you have provided to us. In addition, you may request the deletion of any personal information we have stored

about you. This does not include the data we need to retain for administrative, legal or security-related needs.

Where we send your data

Visitor comments could be examined by an automated spam detection service.